



Ryan Parag

Product Designer

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941.735.6602

Experience

Masonite

Product Designer (March 2019 - Present)

Working on multiple product experiences for the Advisar platform, which helps flatten and simplify the home remodeling experience for homeowners and contractors in new and emerging markets.

I also help build the IoT experience that helps homeowners connect a Masonite door system to their smart home through our cutting-edge cloud platform.

Chargebacks911

Product Designer (March 2016 - March 2019)

Lead designer working between multiple engineering, executive, and marketing teams. Led the design of two legacy applications and one new application for clients in the enterprise payments space. Worked on UX flows, design systems, rapid prototyping, user journeys, marketing assets, and live product. Increased qualified web traffic by 400% and inbound leads by 250%.

GrapaLab

Freelance (2009 - Present)

Managed product and branding projects for clients like World Rugby, the governing body of rugby, LinkMe, a meeting app startup, and Patellini's, an Italian restaurant chain, Soleventure, and host other clients

Xcenda

Healthcare Analyst (June 2013 - May 2016)

Analyzed data to measure pharmaceutical outcomes, investigated key business problems through quantitative analyses of pharmaceutical cost data. Helped forecast business decisions against market outcomes and parent company (AmerisourceBergen) goals. Verified report data in relation to population demographics, cost, and insurance.

Education

University of South Florida

M.S. Certificate, Applied Biostatistics - (2015 - 2016)

University of Central Florida

B.S. Biology, B.S. Health Informatics - (2008 - 2012)

Certifications

IBM

Enterprise Design Thinking (2020)

IDEO

Foundations in Design Thinking (2019)

Skills

Interface Design
Interaction Design
Prototyping
Visual Design
UX, ideation and Workflows
Interaction and UI Design
Branding
User Research
Usability Testing
Communication Design
Front-end Development
Product Strategy

Tools

Sketch
Figma
Git
HTML/CSS/JS
React
Gatsby
Node & Firebase
Airtable
Adobe Creative Suite
Principle
Framer
Invision
SQL/R/Python
CMS platforms